



2017 SPONSORSHIP OPPORTUNITIES



AMERICAN
COLLEGE OF
VETERINARY
PHARMACISTS

Dedicated to helping veterinarians provide high quality therapies and services for their animal patients.



Veterinary Pharmacy Conference MEMPHIS, TENNESSEE | APRIL 20-22, 2017

Show your support for veterinary pharmacy! By sponsoring the ACVP Veterinary Pharmacy Conference, you will increase your visibility and promote your company within the veterinary pharmacy community. Welcome reception, Zoo Tour, and Board Dinner sponsors have the opportunity to address attendees at designated event. All Sponsorship Levels include recognition in conference materials, ACVP and conference registration site, the ACVP Newsletter and on social media sites.

NEW FOR 2017 — Additional Benefits for Premium Sponsors

As an added benefit when your company commits \$2500 or more in sponsorships, you receive the opportunity to offer your customers a special discount on the full conference registration fee. The ACVP will work with you on a customized email or letter for your clients.

Commit to a Premium Level Sponsorship by **Dec. 15, 2016** and **your company's logo will be included on our direct mailer to over 4000 independent pharmacies. It's one small way that we can show your clients how working together can achieve great things for all.**

Welcome Reception Sponsor - \$3,000 (Only One Available) (\$3,500 for non-members)

- **Signage with your company's information and logo will be prominently displayed at the site of our Welcome Reception and in the registration material.** Sponsor will provide brief welcome address at opening reception and will have the option to provide a welcome gift or company promotional item to the attendees.
- Registration Table Materials — company may provide a flyer/information at the attendee registration table
- **Two full registrations to the Veterinary Pharmacy Conference (\$1298 value); additional attendees: \$499 (no CE)**



Special Event Sponsor - \$2,500 (Only Two Available) (\$3,000 for non-members)

- Sponsorship of (your choice of one): Zoo/Offsite Tour or Board Dinner
- **Signage with your company's information and logo will be prominently displayed at the event**
- One full registration to the Veterinary Pharmacy Conference (\$649 value); additional attendees: \$499 (no CE)

Breakfast or Break Sponsor - \$1,750 (Only Three Available) (\$2,250 for non-members)

- Sponsorship of (your choice of one): Friday Hot Breakfast or Saturday Hot Breakfast or Two Refreshment Breaks
- **Signage with your company's information and logo will be prominently displayed in the breakfast/refreshment break area.**
- One full registration to the Veterinary Pharmacy Conference (\$649 value); additional attendees: \$499 (no CE)

CE Session Sponsor - \$750 (\$1,250 for non-members)

- Sponsorship will be reflected in meeting materials, website listing, the meeting e-newsletter, and onsite signage.
- CE Session Sponsorship does not include a registration to the conference.

*The sponsorship fees listed are available to ACVP Corporate Members only. Non-corporate members will be assessed an additional \$500, which includes one year of corporate membership. For benefits of Corporate Membership, see page 4. Corporate membership applications are also available online at www.vetmeds.org/joinacvp.

To reserve your sponsorship, complete and return the following page

2017 ACVP Sponsorship Opportunities Commitment Form

ACVP Veterinary Pharmacy Conference • April 20-22, 2017

- Welcome Reception Sponsor - \$3,000* (Only One Available) (\$3,500 for non-members)
- Special Event Sponsor - \$2,500* (Only Two Available) (\$3,000 for non-members)
Choose one: Zoo/Offsite Tour or Board Dinner
- Breakfast or Break Sponsor - \$1,750* (Only Three Available) (\$2,250 for non-members)
Choose one: Friday Breakfast or Saturday Breakfast or Fri/Sat Refreshment Breaks
- CE Session Sponsor - \$750 *(\$1,250 for non-members)
- Additional Conference Attendee: \$499 (no CE)

Webinar Sponsorship Opportunities

Reach a wide range of pharmacists across North America and spread the message that your company supports advancements in pharmacy education by sponsoring an ACVP webinar or monograph.

- One Webinar \$1,000 (\$1,500 for non-members)
 - ACVP Education Center promotional emails sent to ACVP Members and organizations that syndicate the ACVP programs
 - Company acknowledgement at the start of the webinar
 - Company recognition on the website, ACVP Newsletter, and social media sites (Facebook, LinkedIn and Twitter)

Sponsors also have the option to develop an educational program or sponsor an existing program with ACVP.

- I would be interested in sponsoring a webinar on this topic: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Total – \$_____ Check Enclosed Credit Card Bill Me

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Signature: _____

To reserve your sponsorship complete and return this page to ACVP National Headquarters at the address below, e-mail to dana@vetmeds.org, or fax to 901.383.8865



Corporate Membership Information

Corporate Member Benefits

ACVP Corporate Membership benefits you, your company, and the industry by providing a variety of ways for you to be better informed, actively participate in the association process, and sell more products and services. Corporate membership applications are available online at www.vetmeds.org/joinacvp or complete and return this form to request more information.

ACVP Corporate Member companies are entitled to:

- A subscription to **ACVP's quarterly newsletter**
- Electronic copies of ACVP press releases and announcements
- Promotional materials distributed to all veterinary class participants
- Advance notification on all sponsorship opportunities and preferential consideration for participation in new initiatives and pilot projects
- A corporate listing on the ACVP webpage with a link to your web site
- A special Corporate Partner logo to place on your web site
- Recognition in the ACVP Newsletter and on ACVP Social Media sites
- Special booth assignment, badge ribbons, and meeting signage at ACVP meetings/conferences
- **An invitation to ACVP or ACA's Conference with Corporate Sponsor discounts**
- Opportunity to attend the Corporate Partner Advisory Board meeting at an ACA or ACVP Conference

Corporate Membership Opportunities

Send me more information on:

- ACVP Corporate Member — **Introductory Membership Dues: \$500 (first year); \$1,000 per year renewals**
- Providing an educational grant or sponsorship

Contact Information

Name: _____

Company: _____

Email Address: _____

Phone: _____

Please return all completed forms to: ACVP National Headquarters, e-mail to dana@vetmeds.org, or fax to 901.383.8865